

COLLEGE OF LIBERAL ARTS & SOCIAL SCIENCES

Bachelor of Arts, Public Relations

Four-Year Academic Map 2016-2017

YEAR 1	Semester 1 Fall			Semester 2 Spring			Total
	COMM 1301	Media and Society	3	COMM 2300	Comm. Research Methods	3	
	ENGL 1303	First Year Writing I	3	ENGL 1304	First Year Writing II	3	
	POLS 1336	US & TX Con & Pol	3	POLS 1337	US Govt: Congress, Pres...	3	
	CORE	Mathematics*	3	CORE	Core History*	3	
	CORE	Core History*	3	CORE	Creative Arts*	3	
	Semester Hours	15	Semester Hours	15		30	

YEAR 2	Semester 1 Fall			Semester 2 Spring			Total
	COMM 1302	Comm. Theory	3	COMM 2310	Writ for Print & Dig Media	3	
	CORE	Math/Reasoning*	3	CORE	Soc./Behavioral Sciences*	3	
	CORE	Life/Phys. Sciences*	3	CORE	Life/Phys. Sciences*	3	
	CORE	Lang./Phil./Culture	3	CLASS	CLASS Block	3	
	Foreign Lang	Elementary Lang. I	3-5	Foreign Lang	Elementary Lang. II	3-5	
	Semester Hours	15-17	Semester Hours	15-17		30-34	

YEAR 3	Semester 1 Fall			Semester 2 Spring			Total
	COMM 3311	Editing for Print...	3	COMM 4303	Comm. Law & Ethics	3	
	COMM 3368	Principles of PR	3	COMM 3377	Strategic PR Planning	3	
	COMM 3369	PR Writing	3	CLASS	CLASS Block	3	
	CLASS	CLASS Block	3	Minor	Minor Requirement	3	
	Foreign Lang.	Intermediate Lang. I	3-5	Foreign Lang	Intermediate Lang. II	3-5	
	Semester Hours	15-17	Semester Hours	15-17		30-34	

YEAR 4	Semester 1 Fall			Semester 2 Spring			Total
	Major Elective	Group I Elective	3	Capstone	COMM 4368 OR 4384	3	
	Major Elective	Group II Elective	3	Minor	Minor Requirement	3	
	Major Elective	Group II Elective	3	Minor	Minor Requirement	3	
	Minor	Minor Requirement	3	Elective	Minor Req. or Gen. Elective	3	
	Minor	Minor Requirement	3	Elective	Approved Gen Elective	3	
	Semester Hours	15	Semester Hours	15		30	
						120-128	

Students should meet with their Academic Advisor to formulate their own plan

*State of Texas Core Curriculum